



INTERNATIONAL
MANAGEMENT INSTITUTE
SWITZERLAND



QS WORLD UNIVERSITY RANKINGS 11th
HOSPITALITY

Postgraduate Programme Brochure

Introducing IMI Switzerland

IMI International Management Institute Switzerland is a private hospitality and business school founded in 1991. Our combination of quality academic teaching, excellent industry contacts and breathtaking scenery is a recipe for success. IMI graduates can be found in senior management positions around the globe - their success shows that to reach the top it pays to start at the top!



Academic Excellence

IMI is a successful, independent, private management institute. We have a highly qualified core faculty, supported by inspiring visiting lecturers. Our small classes assure personal attention while our impressive UK university accreditations guarantee quality.



This is Switzerland

Every day you will enjoy fresh, delicious food sourced from the local area. Only 12 minutes away is the stunning, historic city of Luzern, with its cultural events and vibrant café culture. Situated in the heart of Europe, you can easily take the train to Paris, Rome or Berlin.



Your Employability

Paid internship opportunities (min. monthly salary of 2'212 CHF in Switzerland for hospitality placements) are available for those looking to build their work experience. International companies visit IMI regularly to recruit students and our Careers team offers personalised support to each student.



The IMI Family

Our aim is to prepare you for a great future, rich in international experiences. There are around 50 nationalities on our 'global village' campus and you will have the opportunity to learn French and German in one of the safest and most beautiful countries in the world.

Postgraduate Programmes

Each semester block represents a set period of on-campus study. See the programme pages later in this brochure for specific course durations.

Option 1*
Recent Graduate
(Any Bachelor's Degree)



**MSc
Hospitality & Events**

Option 2*
Recent Graduate
(Any Bachelor's Degree)



**Postgraduate Diploma
Hotel & Events**

Option 3*
Recent Graduate
(Any Bachelor's Degree)



**Postgraduate Diploma
Culinary**



**Depending on your academic background, work experience and future career goals, IMI will be able to recommend the most appropriate Postgraduate pathway for you as an individual. To organise a free academic consultation with a member of our Admissions team, please email your most recent academic transcript and CV to info@imi-luzern.com*

MSc in International Hospitality & Events Management

This MSc programme, offered by IMI, is suitable for those with a Bachelor's degree qualification but limited work experience. Focusing on key strategic management skills in the hospitality and events industries, the programme offers a broad insight into operational management, planning and strategy within the international arena. There is the opportunity to undertake paid work placements, either in Switzerland or internationally, on completion of the study semesters, offering the chance for CV-enhancing, practical experience in the industry. This programme offers the perfect blend of theoretical competencies and practical insight for those looking to develop as managers in either of these international fields.

Terms 1 and 2 - On Campus 20 Weeks

Study Units

- Hospitality Operations
- New Venture Creation and Innovation in Events
- Competitive Strategies in Hospitality
- International HRM in Events
- Events, Venues and Facilities Management
- Finance and Project Management for Events
- Contemporary Conference Management

Terms 3 and 4 - On Campus 22 Weeks

Study Units

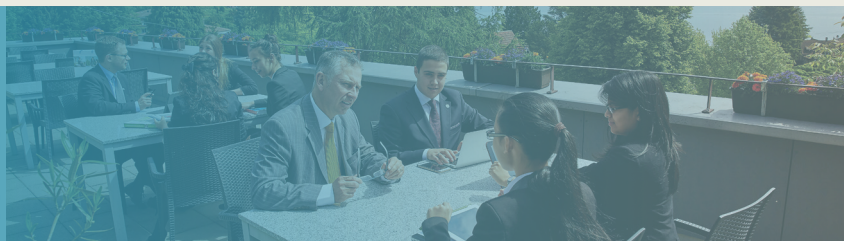
- Live Events
- Dissertation/Field Consulting Project

Paid Work Placement Up to 44 Weeks*

Placement Opportunities

*On completion of the study semesters, students have the option to undertake a paid work placement(s) in Switzerland for the same duration as their study semesters. Placements are also available internationally. Hospitality internships in Switzerland pay a minimum of 2'212 CHF per month.

validated by:



Entry Requirements

- Bachelor's Degree in any discipline
- English level: 6.0 IELTS or equivalent



Start Dates

- February
- August



Award(s)

IMI MSc in International Hospitality & Events Management

CTH Executive Diploma in International Hospitality & Events Management

Postgraduate Diploma in International Hotel & Events Management

The programme's objective is to equip students who have limited or no experience of the hospitality industry with the practical and management skills necessary for entry level positions in hotel, events and related industries. The core focus is operational and integrative management with subjects including food and beverage operations, business accounting, the enterprise development of hospitality organisations and special events management. There is the opportunity to undertake a paid work internship, either in Switzerland or internationally, on completion of the study semester, offering the chance for CV-enhancing, practical experience in the industry.

Semester 1 - On Campus 22 Weeks

Study Units

- Personal and Professional Development
- Food and Beverage Service
- Business Accounting
- Managing People and Organisations
- Marketing and Consumer Behaviour
- Enterprise Development Project
- Festival and Special Event Management

Paid Work Internship Up to 22 Weeks*

Internship Opportunities

*On completion of the study semesters, students have the option to undertake a paid work placement(s) in Switzerland for the same duration as their study semesters. Placements are also available internationally. Hospitality internships in Switzerland pay a minimum of 2'212 CHF per month.



offered by:



Entry Requirements

- Bachelor's Degree in any discipline
- English level: 5.5 IELTS or equivalent



Start Dates

- February
- May
- August
- November



Award(s)

**IMI Postgraduate Diploma in International
Hotel and Events Management**

Postgraduate Diploma in **International Culinary Arts**

The programme is suitable for those who wish to move to the culinary sector and have limited or no experience of the culinary arts industry. It will equip students with the practical and management skills necessary for entry level positions in the world of restaurant management or professional kitchen operations. The core focus is on culinary skills with units balancing the required practical abilities with the theoretical knowledge necessary to run a successful kitchen or restaurant. There is the opportunity to undertake a paid work internship, either in Switzerland or internationally, on completion of the study semester, offering the chance for CV-enhancing, practical experience in the industry.

Semester 1 - On Campus 22 Weeks

Study Units

- Introduction to Professional Kitchen Techniques
- Food Hygiene and Safety
- Managing People and Organisations
- Wine and Beverage Studies
- Contemporary Professional Kitchen Techniques
- Professional Pastry Techniques
- Restaurant Sales Development and Merchandising

Paid Work Internship Up to 22 Weeks*

Internship Opportunities

*On completion of the study semesters, students have the option to undertake a paid work placement(s) in Switzerland for the same duration as their study semesters. Placements are also available internationally. Hospitality internships in Switzerland pay a minimum of 2'212 CHF per month.



offered by:



Entry Requirements

- Bachelor's Degree in any discipline
- English level: 5.5 IELTS or equivalent



Start Dates

- February
- August



Award(s)

IMI Postgraduate Diploma in International Culinary Arts

Sofia Branca - Italy

2017 Graduate

Having studied for my Bachelor's degree at IMI, I had no hesitancy in returning to complete my MBA at the school. The programme was highly engaging and interactive, building on real-world examples and detailed analysis of case studies from the industry. The supportive environment at the school, and the fact that lecturers are always on hand to discuss ideas and theories with, was invaluable in developing my management and leadership skills and my confidence to enter the industry. I would definitely recommend IMI for those looking to progress their management careers within the hospitality industry.



“ ”



Antoine Golinvaux - Belgium

2016 Graduate

I attended IMI to attain my Master of Science award in 2016. I chose this programme in order to explore the world of events and congresses. While finishing my dissertation, I had the opportunity to complete an internship at MCI Suisse in Geneva, thanks to the support of the IMI Career Department. The strong knowledge and academic background acquired during my studies at IMI helped me to understand how to organise events from A to Z. From 2017, I got the opportunity to evolve to the post of Project Specialist in the PCO department, organising international congresses all around the world.

“ ”

Elena Cantzier-Kochkarova - Ukraine

2014 Graduate

I had a great time studying for my postgraduate diploma at IMI. I gained a profound knowledge of how the hospitality services industry works, made good friends and memories that will last a lifetime. The placement opportunity gave me the practice I needed to easily find a job after graduation. The top-notch quality of IMI education gave me the confidence to work with the VIP and VVIP guests at the Swiss First-Class Lounge at Zurich Airport. IMI has connected me to Switzerland, given me an opportunity to explore the country and played a pivotal role in the establishment of my career.



Your Future...

Many leading hospitality firms and businesses visit our campus to recruit directly for management training positions and full-time jobs world-wide. Our personalised careers support means you are best placed to secure your future role in the industry.

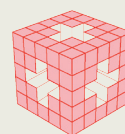


Every IMI graduate becomes a member of our **Hosco** Alumni portal and receives all the latest career opportunities and news from the school.

You will always remain a part of the IMI Family!

hosco.

Accreditation and Memberships:



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